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### Subject of the contract for travel services

The article deals with the subject of the contract for travel services from positions of adaptation national legislation and the needs of its universalization and harmonization. At comparison of concepts «tourism product» and «travel services» priority is given to the latter. At the same time the author indicates on complexity and promiscuity of the subject of this contract and its variants.

The issue of subject of the contract for tourist and recreational services is, perhaps, one of the most controversial and ambiguous because of: its promiscuity, focusing not on treatment, and on health; estimated value and a destiny of subjectivity, which determines the goal of tourism, as well as the provision of related objects of civil rights; is risky in nature. Related to this rating proper performance travel company of its obligations to customers and other stakeholders' relations with tourist services is determined.

**Key words:** the contract, service, tourism, travel products, travel services.