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Legal protection of the trade marks in Ukraine and Republic of Belarus:  
comparative aspect

In the article the author examines legislation of Ukraine and Republic of Belarus in the field of legal protection of the trade marks. The comparative-legal analysis of legislation of both countries is done. The authors consider that the legislation of Ukraine in the field legal protection of the trade marks should comply with challenges of the time.

Also the authors make suggestions for improvement Law of Ukraine «On the protection of trade marks for goods and services».

**Key words:** trade mark, legal protection, collective commodity sign, well-known commodity sign.