



UNIVERSITÀ DEGLI STUDI DI MILANO

DIPARTIMENTO DI SCIENZE
DELLA MEDIAZIONE LINGUISTICA
E DI STUDI INTERCULTURALI



EUROPEAN
UNIVERSITY
ALLIANCE

COLLOQUIUM PROGRAMME

Legal Communication on COVID-19
A Linguistic and Discursive Approach across Contexts and Media
Wednesday 1 December 2021

All times are given in CET (UTC +1)

Welcome Address

09:00 **Maria Cristina Paganoni** (University of Milan)

First Session

09:15 **Caterina Marcatti, Katia Peruzzo** (University of Trieste)

Institutional Communication on COVID-19: A Case Study on FAQs in Italian and English

09:40 **Maryna Dei, Oksana Myronets** (National Aviation University, Ukraine)

Higher Legal Education Issues and Prospects in Pandemic and Post-pandemic Conditions

10:05 **Pilisano Masake** (Namibia University of Science and Technology)

The Impact of Communication of Communicable Diseases on the Right to Privacy: Focus on COVID-19 Communication Strategies

10:30 Coffee Break

Keynote Speech

11:00 **Joanna Osiejewicz** (University of Warsaw)

The Concept of Legal Communication: From Legal Fiction to Real People

Second Session

11:45 **Giuseppe Sergio** (University of Milan)

Advertising in Italy in the Times of the Pandemic

12:10 **Maria Cristina Paganoni** (University of Milan)

“Long Planned & Long Missed”: Regulations, Recovery and Response Strategies in Post-pandemic Air Travel

12:35 **Anna Anselmo** (Kore University of Enna)

COVID-19 Measures and the Curtailment of Personal Freedoms: Discursive Patterns and Neologisms in the British Press

13:00 Lunch Break



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14:00 **Keynote Speech**

Giuliana Garzone (IULM University)

Framing Disease in the Media: Focus on Metaphorical Expressions

Third Session

14:45 **Ann Hill Duin** (University of Minnesota), **Giuseppe Palumbo** (University of Trieste)

Lectures Will Be Video-Recorded but...”: Studying the Response to COVID in Higher Education through a Comparative Analysis of Official Documents Issued in Two Universities

15:10 **Germana D’Acquisto**, **Paolo Donadio** (Federico II University of Naples)

COVID-19: An Overview on the EU Communication Campaign

15:35 **Jekaterina Nikitina** (UniCamillus)

The COVID-19-related Cases before the European Court of Human Rights: Framing Perspectives

16:00 Coffee Break

Fourth Session

16:30 **Pietro Manzella** (University of Milan)

Occupational Health and Safety during COVID-19: A Cross-national Comparison of Discursive and Communication Practices in Italy and the USA

16:55 **Riccardo Minasi** (Università per Stranieri Dante Alighieri)

A Linguistic Approach across Language Challenges of the COVID-19 Pandemic

17:20 **Closing Remarks**

Scientific Committee: Maria Cristina Paganoni (Chair), Bruno Arich-Gerz, Maria Vittoria Calvi, Paola Catenaccio, Giuliana Garzone, Joanna Osiejewicz, Giuseppe Sergio

Organising Committee: Lisa Consonni, Valentina Crestani, Maria Cristina Paganoni